

# Privacy policy

Samaritan Healthcare & Hospice is committed to protecting your online privacy. We feel it is important for you to know how we handle the information we receive from you via the Internet. You can visit Samaritan Healthcare & Hospice without revealing any personal information.

## How we and our affiliates collect and use personal information

Samaritan Healthcare & Hospice may contain links to websites operated by third parties. Samaritan Healthcare & Hospice has no control over the privacy policies and practices of such third party sites, and if you have any concerns, you are urged to review the terms of those sites for more information about the policies applicable to those sites.

Any of the information we collect from you may be used in one of the following ways:

- To improve customer service

(your information helps us to more effectively respond to your customer service requests and support needs)

- To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the brochures or service requested.

- To administer a contest, promotion, survey or other site feature

- To send periodic emails

The email address you provide for order processing, will only be used to send you information and updates pertaining to your order.

**Note:** If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

## IP addresses

We collect and log the IP address of all visitors to Samaritan Healthcare & Hospice. An IP address is a number automatically assigned to your computer whenever you access the Internet. IP addresses allow computers and servers to recognize and communicate with one another. We collect IP address information so that we can properly administer our system and gather aggregate information about how our site is being used, including the pages visitors are viewing. This aggregate information may be shared with advertisers, sponsors and other businesses. To maintain your anonymity, we do not associate IP addresses with records containing personal information. We will use IP address information, however, to personally identify you in order to enforce our legal rights or when required to do so by law enforcement authorities.

## **How we use cookies**

"Cookies" are small pieces of information that some websites store on your computer's hard drive when you visit them. Like many other websites, Samaritan Healthcare & Hospice uses cookies to provide us with information relating to the sources of our site traffic. Collecting this information, however, does not allow us to personally identify you.

Most Web browsers automatically accept cookies but allow you to modify security settings so that you can approve or reject cookies on a case-by-case basis. Our site requires that both cookies and JavaScript be enabled. If you reject cookies from our site, some parts of the site may not work properly for you.

## **How we protect your personal information**

All data that you enter on this site are encrypted with secure server software (SSL). The encryption means that your data are protected while they are being transferred over the Internet to our servers.

## **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

## **Use of cookies by advertisers**

Our sponsors and advertisers and their ad servers may use cookies when you view pages on our site. They use those cookies to collect non-personal information as a way of measuring the effectiveness of their advertising, or to provide advertisements about goods and services that may be of interest to you or to avoid running the same ads to you over time. We do not control these third parties' use of cookies or how they manage the non-personal information they gather through them. However, our sponsors and advertisers have agreed that they will not collect any personally identifiable information from our site visitors while they are on Samaritan Healthcare & Hospice. If you click on an advertisement on Samaritan Healthcare & Hospice and visit a site maintained by one of our sponsors or advertisers, please be aware that we are not responsible for the privacy practices of that site. You should read the privacy policies of each site you visit to determine what information that site may be collecting about you.

## **Aggregate information**

We use general traffic, site usage and length-of-stay information in reports to advertisers and firms with which we have a business relationship. This sort of information is shared only in aggregate and does not personally identify you.

## **Children's privacy**

This site is intended for adults age 18 and older. It is not intended for or designed to attract people under the age of 18. We do not collect personally identifiable information from any person we actually know to be under the age of 18.

## **E-mail communications, contact us forms and related services**

Samaritan Healthcare & Hospice provides you with the opportunity to receive communications from us or third parties. You can sign up for a free email newsletter. You can unsubscribe from this newsletter at any time.

Email communication that you send to us via the email links on our site may be shared with a customer service representative, employee, medical expert or agent that is most able to address your inquiry. We make every effort to respond in a timely fashion once communications are received. Once we have responded to your communication, it is discarded or archived, depending on the nature of the inquiry.

The email functionality on our site does not provide a completely secure and confidential means of communication. It's possible that your e-mail communication may be accessed or viewed by another Internet user while in transit to us. If you wish to keep your communication private, do not use our email.

## **Changes to our Privacy policy**

We will occasionally update this Privacy policy. You will see the word "updated" followed by the date next to the Privacy policy link near the bottom of all pages on the site. If the "updated" date has changed since you last visited, you're encouraged to review the policy to be informed of how this site is protecting your information.

## **Your Consent**

By using our site, you consent to our website's privacy policy.

## **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

SamritanHealthcareNJ.org  
5 Eves Drive, Suite 300  
Marlton, NJ 08053-3101  
USA  
[Info@SamaritanHealthcareNJ.org](mailto:Info@SamaritanHealthcareNJ.org)  
800-229-8183

RefertoSamaritan.org  
5 Eves Drive, Suite 300  
Marlton, NJ 08053-3101  
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[Info@SamaritanHealthcareNJ.org](mailto:Info@SamaritanHealthcareNJ.org)  
800-229-8183

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